

Martha Joy Rose

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BIOGRAPHY

Martha Joy Rose is a scholar, artist, and community organizer specializing in mother studies, family studies, sociology, media, and gender. Her work has been published across blogs and academic journals, she has taught at the university level since 2015, and she has performed with her band Housewives on Prozac on Good Morning America, CNN, and the Oakland Art & Soul Festival to name a few. She is the NOW-NYC recipient of the Susan B. Anthony Award, her Mamapalooza Festival Series has been recognized as "Best in Girl-Power Events" in New York, and her music has appeared on the Billboard Top 100 Dance Charts. She founded the Museum of Motherhood in 2003, created the Motherhood Foundation 501c3 non-profit in 2005, saw it flourish in NYC from 2011-2014, and then pop up at several academic institutions. She has been developing a curriculum on feminism and mother studies since 2011. Her current live/work space is the MOM Art Annex in Kenwood St. Petersburg, Florida; devoted to the exploration of mother labor and performance art. Rose relocated the MoM project to Florida in 2019, launching the MOM Art Annex 501c3 nonprofit with the goal of building a permanent structure for the museum. Recent publications include "Motherhood and Music", *The Routledge Companion to Motherhood*, Ed O'Brien Hallstein, O'Reilly, Vandenbeld Giles, (2019), *Music of Motherhood*, Demeter Press (2018). Recent exhibitions include the St. Pete Artist Tour (2018), M.A.M.A. in collaboration with Procreate Project and The Mom Egg Review; a monthly digital expression (2016-ongoing), and the "Ima Iyla'a: Art of Motherhood" as part of the 2015 Jerusalem Biennale exhibit.

EDUCATION

The Graduate Center, The City University of New York, New York, NY (2015)
Master's degree in Liberal Studies, Concentration Mother Studies; Women's & Gender Studies
combined Digital Humanities for Individualized Degree

Thesis: The Journal of Mother Studies; a peer-reviewed, international, interdisciplinary, open-access, digital humanities hybrid project, Advisor; Barbara Katz Rothman

Denison University, Granville, OH
BFA, Theater

TEACHING EXPERIENCE

Flash Feminism for High School Students
Guest speaker and mentor, St. Petersburg High School, in class and online (2022-23)

Sociology of Family
Adjunct professor, Manhattan College, New York, NY, in class and online (2019, 2020)

Codes of Gender

Adjunct professor, Manhattan College, New York, NY, (2018)

Intro to Sociology: the Family

Adjunct professor, Manhattan College, New York, NY, (2018)

Families and Social Change

Adjunct professor, Manhattan College, New York, NY, (2017)

Intro to Mother Studies

Adjunct professor, Manhattan College, New York, NY, (2016)

Independent School Gender Project

Lecturer, “In Search of HERstory,” ISGP – Independent School Gender Project, Hotchkiss School, Lakeville, Connecticut; In (2015, 2016)

Mother Studies

Developed and taught classes to international students online through the Museum of Motherhood website, (2015, 2016)

Motherhood and Activism

Special guest lecturer, Mediating Motherhood: Historical and Contemporary Representations of the Mother, Dr. Laura Tropp, Marymount Manhattan College, New York, NY, (2015)

Social Media and Motherhood

Instructor to social media classes at the Museum of Motherhood (2011-2014)

Introduction to Mother Studies

Designed and taught curriculum for six semesters to under graduate and graduate students at the Museum of Motherhood, New York, NY, (2011-2014)

Internship Director and Coordinator

Coordinated individualized studies, classes, social media, and group projects; for up to sixty students per year, ranging in age from high school to graduate school, Museum of Motherhood, New York, NY and online, (2011-2014)

Visiting Colleges Talk and Tour Director

Discussion talk and tour leader for visiting college classes, hosting discussion groups on a variety of issues including ERA, paid parental leave, as well as historical and anthropological explorations of motherhood: Yale University, Empire College, Fordham, and Harlem Visiting Nurses to name a few. Museum of Motherhood, New York, NY (2011-2014)

Independent School Gender Project

Workshop leader, “Silent No More Workshop,” ISGP – Independent School Gender Project, Hotchkiss School, Lakeville, Connecticut; In (2014)

The Museum of Motherhood and a Modern Mother's Movement
Special guest lecturer, Mother Matrix: Maternal Psychology Class, Dr. Aurelie Athan, Columbia Teachers College, New York, (2012)

Tracking the Rise of a Mothers Arts Movement
Special guest lecturer, Mediating Motherhood: Historical and Contemporary Representations of the Mother, Dr. Laura Tropp, Marymount Manhattan College, New York, NY, (2012)

Fine Arts Classes
Substitute Teacher, The Master's School, Dobbs Ferry, NY (2009)

Creative Writing Workshops
Group Leader, MommyGirlGoGo, Dobbs Ferry, NY (2003-2005)

Children's Cooperative
Educator, New York, NY (1991-1993)

Prepared Parenting classes
Developed and taught with Maureen Rayson Midwifery, New York, NY (1990)

PROFESSIONAL EXPERIENCE

Director MOM Art Annex/ Museum of Motherhood (2019- present)

Director/Coordinator of Internship & Residency Programs, MoM (2011-present)

Administrator, Annual Academic MoM Conference, New York, New York, in partnership with USF, Manhattan College, Women's Media Center, ARM (now MIRCI), Nola Studios, Marymount Manhattan College, Minnesota State University-Mankato CUNY, The Graduate Center and the Museum of Motherhood, New York, NY (2005-present)

Director/Coordinator of Internship & Residency Programs, MoM (2011-present)

Curator, The Founding Mothers Exhibit: Celebrating 100 Years of the Vote, Women and Gender Dept., USF Campus. Gallery exhibit (2020-2021)

Nonprofit Grant writing, Motherhood Foundation 501c3 non-profit, Westchester, New York (2006-2019)

Publisher, Journal of Mother Studies (JourMS), Online, (2015- present)

Producer, Mamapalooza Inc. in multiple cities; coordinating sponsorships, and leveraging partnerships with Summer on the Hudson, New York Parks Department, Westchester Parks Dept., Los Angeles Parks Dept., and events in England, Australia, Canada, and 25 American

cities. (2002-2012)

Journal of the Motherhood Initiative, JMI, Toronto, Canada, (2015)

Editorial Board, "Motherhood and Media Representations," Demeter Press

Consultant, Curator, Artist championing an international connection between America and Israel, Jerusalem Biennale of Jewish Art, Hechal Shlomo exhibit on Motherhood Archetypes, "Words of Love," Jerusalem, Israel, September-December (2015)

Panelist, Juried Selection, Project AfterBirth Collection, White Moose Gallery, London, England, then art venues and universities across the UK until Spring 2017 (2015)

Team Leader, Outreach Coordinator, Digital Humanities project, currently online, CUNYcast.net, The Graduate Center, New York, NY, (2015)

Logo creation, Graphic assistance, Web Development, Outreach, Rm 4108 online literary repository, CUNY, The Graduate Center, New York, NY (2014)

Publisher, in print and online, Mamazina Magazine, New York, Los Angeles (2009-2011)

Mom Literary Magazine, New York, Los Angeles (2008)

Publisher, in print and online

Team member, working with Westchester YWCA, NOW, and domestic violence prevention Westchester Office for Women, Westchester, NY, (2006-2010)

SAT Proctor, The Masters School, Dobbs Ferry, NY (2008-2010)

Special Curatorial Consultant, featured Community Exhibit, "Moms of Rock," Seneca Falls, NY (summer 2010)

Founder, Publisher, The Mom Egg, New York, New York Zine; now published as The Mom Egg Review and sold nationally in bookstores and online (2002-2005)

Owner, and manager, MommyGirlGo-Go Store, with merchandise and special events, Dobbs Ferry, NY (2002-2006)

SPECIALIZED TRAINING

Certificate, Adult Mental Health First Aid, USA training, online (2022)

Online Course Development Program, Manhattan College, Bronx, NY (2019)

Intergroup Dialogue Retreat on Identity and Difference, Manhattan College, Bronx, NY (2018)

Technology and Pedagogy Library Programs, CUNY, Graduate Center, New York, NY (2014)

Technologies of Feminism, Barnard Center for Research on Women, New York, NY (2014)

Wiki Art + Feminism, workshops, CUNY, Graduate Center, New York, NY (2014)

Feminist Theory; Introduction to Mothering Studies, Graduate Level Course, Minnesota State University, Mankato, 2013, online

Certificate; WorkLife Balance, Minnesota State University, Mankato (2011, online)

ACADEMIC CONFERENCE PRESENTATIONS

Organizer, SEWSA Conference in collaboration with USF, special panel presentations with MoM. This event was canceled due to COVID (2020)

Presenter, Annual Academic M.O.M. Conference, Manhattan College, Bronx, NY, “Birth, Disability, and Motherwork” (2019)

Panel Participant, Intersectional Feminism/Solidarity/Embodiment, Manhattan College, Bronx, NY (2018)

Presenter, I <3 M.O.M. Conference, MoM Art Annex, St. Petersburg, FL (2017 & 2018)

Presenter, Mothering the World, OXYTOCIN, Royal College of Art, London, England (2017)

Presenter, MIRCI Conference, York University, Toronto, CA, “Electric Mommyland” (2016)

Presenter, Annual Academic M.O.M. Conference, CUNY, The Graduate Center, “Theorizing Motherhood In The Academy,” introduction keynote (2015)

Accepted presentation, “Mapping an American Motherhood Movement,” Sarah Lawrence Women’s History Conference, Worn Out; Mother- work in the Age of Austerity (2015)

Moderator, “Motherhood is Leadership,” Museum of Motherhood in partnership with Minnesota State University, Mankato and Goodwill Industries, Bronx, NY (2014)

Presenter, “The Many Hats We Wear,” Museum of Motherhood in partnership with Saving Mothers, White Ribbon Alliance, Jewish Heart for Africa, Aid for Aids, and the BLK Projek, Mothers on the Move (2013)

Moderator, “Mindful Mothering,” Museum of Motherhood in partnership with Families for Conscious Living (2012)

Facilitator, “Spiritual Mothering,” Museum of Motherhood in partnership with Dr. Aurelie Athan, Khorai, and the Maternal Psychology Lab of Columbia Teachers College (2012)

Moderator, “Motherhood and Creativity,” day conference with Working Mother Magazine, Liz Lange, Joanne Bamberger, Kimberly Seals Allers (2012)

Presenter, Motherhood Initiative for Research and Community Involvement, Conference in Barbados, WI (2011)

Presenter, Association for Research on Mothering Conference (now MIRI) York University, Toronto Canada (2009)

Presenter, Association for Research on Mothering Conference (now MIRI) York University, Toronto Canada (2008)

WORKSHOPS AND SPEAKING ENGAGEMENTS

Workshop leader, Technology and Small Museums, Florida Association of Museums, Miami (2022)

Workshop co-leader with Wayne Atherholt, How to Put Your Museum on the Map with Spit and Grit, Florida Association of Museums (2019)

Presenter, “Breastfeeding Disparities,” Tampa Bay Breastfeeding Coalition, Tampa Hospital Conference, Florida (2018)

Featured Speaker, “Breastfeeding Disparities,” Manhattan College, Riverdale, New York; (2017)

Team leader, Feminist Scholars Digital Workshop, HASTAC 7-day workshop, online (2015)

Featured Speaker, “Sociology of Motherhood,” Academic forum, Manhattan College, Riverdale, New York; (August-December 2014)

Featured Speaker; *Parents Weekend*, “Invisible Lines,” Eckerd College, St Petersburg, Florida (2014)

Keynote; “The Importance of Place,” International Mothers Day Shrine, Grafton, West Virginia (2014)

Mistress of Ceremonies, Motherhood Hall of Fame; Inductees included, Dr. Barbara Katz Rothman, Dr. Phyllis Chesler, and Dr. Andrea O’Reilly, New York, New York (2014)

Featured Speaker, “In Search of HERstory,” Women’s History Month, Marymount Manhattan College (2013)

Featured Speaker, Film Screening and Talkback, “Motherhood Movement; You Say You Want a Revolution,” Minnesota State University, Mankato (2009)

Featured Speaker, Film Screening and Talkback, “Momz Hot Rocks,” Jacob Burns Center, Pleasantville, NY (2009)

Featured Speaker, Film Screening and Talkback, “The Motherhood Movement; You Say You Want a Revolution,” Minnesota State University, Mankato (2009)

Featured Speaker, “A Woman’s Point of View,” workshop series on life, health, and wealth, in partnership with Westchester County Executive, YWCA, and the Westchester Office for Women (2008)

Featured Speaker, “What Women Want Conference,” Gannett Media, Special Presenter, Bozeman, Montana (2007)

“Feminism, Creativity, and Finances;” *Women’s Media Center* and Mama Roundtable, New York, NY (2005)

HONORS AND AWARDS

Individual Artist Grant, St. Petersburg Alliance of the Arts and The City of St. Pete Office of Cultural Affairs, (2021)

AEHK Arts Grant, Public Art Program, St. Petersburg, Florida (2021)

Playwright, theatrical and musical works including “Built For Extremes,” selected for the 25th-anniversary Writers/Directors *Hand To Mouth Players Production*, roving adjudicator award from TANYYS (2011)

Susan B. Anthony Award, NOW-NYC, (2009)

Best In Girl Power Events, *Westchester Magazine*, (2009)

Key to the city of Seneca Falls, NY for work on behalf of women and girls, (2007)

Mayor of Buffalo, NY declaration *Moms Who Rock Day*, Mamapalooza (May, 2005)

Mayor of San Francisco, CA declaration *Moms Who Rock Day*, Mamapalooza (May, 2005)

Gold Level Award, Alliance of Lupus Research, For Outstanding Support, “Joy Rose and Housewives On Prozac,” (2004)

Top 100 Billboard Dance Charts, “Housewives On Prozac” (2004)

MTV Basement Tape Winner

Top 100 Billboard Dance Charts, “In and Out of Love Affairs,” Tribeca Records, Dice Records

PUBLISHED WRITING

Guest Blogger, BetterAfter50 (2020-21)

Author, “Mothers and Music,” *Motherhood Studies Handbook*, Routledge Press (2020)

Author and Editor, “Electric Mommyland,” *Music of Motherhood*, Demeter Press (2018)
Contributor, prose, *The Mom Egg*, edited Marjorie Tesser and Alana Ruben Free, Independent Press (2009, 2010, 2018)

Author, “Mapping New Maternalisms,” *New Maternalisms*, Demeter Press (2016)

Editor, *The Music of Motherhood*, Demeter Press (projected 2016)

Author, Thesis, “The Journal of Mother Studies: A Peer Reviewed, International, Open-Access, Digital Humanities Hybrid Project,” ProQuest Dissertations & Theses, Online (May 2015)

Contributor, *Encyclopedia of Social History of the American Family*. articles on the ERA. Sage Press, edited by Lawrence Ganong, Marilyn Coleman, and J. Geoffrey Golson (2014)

Contributor, *Encyclopedia of Motherhood*. Edited by Andrea O’Reilly. Published Sage (2011)

Contributor, *The 21st Century Motherhood Movement*. Edited by Andrea O’Reilly. Demeter Press (2011)

Editor and Blogger, Museum of Motherhood (2010-ongoing)

Professional Blogger, First Wives World (2010)

Contributor, *The Lohasian*, edited by Julia Fenster (2010)

Professional Blogger, “The Motherhood Movement,” Women’s Media Center (2009)

Professional Blogger, Moms Rising (2009)

Contributor, International Museum of Women (2009)

Contributor, *Hot Moms Handbook*, Jessica Denay, Harper Collins (2008)

Contributor, Intermixx Magazine, Special Mamapalooza edition (2008)

Songwriter, ASCAP (1984-2008)

PERFORMANCES & ART

Presenter, Roe vs. Wade Anniversary, Tombolo Books, St. Petersburg, FL (2023)

Presenter, AEHK Arts Tour, St. Petersburg, Florida (2017- present)

Martha Joy Rose, Poetry slams, online pandemic Zoom performances (2020-21)

Clubs including Giants Stadium, TV, Radio, Billboard Charts; and other art projects, street slams, poetry jams, local activism, and performance art. (1980-present)

“Joy Rose and Housewives On Prozac,” Red Hat Society Annual Event, Geneva, NY (2008)

“Joy Rose and Housewives On Prozac,” Art & Soul Festival, Oakland, California (2007)

“Joy Rose and Housewives On Prozac,” New York City Pride Rally, New York, NY (2005-2006)

“Joy Rose and Housewives On Prozac,” Alliance for Lupus Research Concert, Giants Stadium, New York, NY (2003-2005)

“Housewives On Prozac,” Glen Burtnick’s Christmas Celebration, The Bottom Line, New York, NY (2001)

“Joy Rose and Housewives On Prozac,” wrote and performed original Off-Off Broadway production, “The Housewife’s Lament” The Duplex Theater, New York, NY, (2001)

“Joy Rose and Housewives On Prozac,” wrote and performed original Equity production, *Shut Up and Drive*; a rock musical, The Schoolhouse Theater Premier, 6-week run, sold out, Croton Falls, NY (1999)

“Joy Rose,” Recording Artist, Dice Records, Columbus, Ohio (1985)

“Joy Rose,” “In and Out of Love Affairs,” Tribeca Records, New York, NY, MTV Basement Tape Winner, Billboard Dance Chart top 100 (1984)

“Peter & The Girlfriends,” “Best Unsigned Bands in New York” – The Aquarian S.N.A.F.U., Triad, Mudd Club, Interview Magazine, The Village Voice (1980-1983)

Mrs. Barker, *The American Dream*, Directed by Edward Albee, Denison University, Granville, Ohio (1979)

FILM & RADIO

Host, “Media Mom,” *Mingle Media TV*, online television produced by Stephanie Piche, Los Angeles, CA (2010-2011)

Host, WBAI Radio, New York Talk Radio, Women’s Voices (2010)

On Air Personality, “Don’t Tell Me To Shut Up Radio” with the “Media Mom,” *New York Talk Radio*, Tribeca, New York (2008-2009)

Featured in the *Documentary film* “Momz Hot Rocks; The Women of Mamapalooza,” by Kate Perotti, Independent Release (2009)

Director/Producer, “The Motherhood Movement; You Say You Want a Revolution,” *film*, Motherhood Foundation Productions (2008)

Curator, MamaZtv, online (2005-2008)

Contributor, Chick Chat Radio (2005-2007)

PRESS

Profile, Spectrum Bay News 9 TV, The Mother of all Museums (2023)

Interview, Feature on the Museum of Motherhood, *Secret Tampa Bay* book by Joshua Ginsberg (2020)

Profile, USF Tampa’s feminist ‘Founding Mothers’ exhibit, Creative Loafing (2020)

Profile, LWGRC Spotlights Martha Joy Rose and Motherhood Exhibit, *Quadrangle* (2019)

Interview, Football, Family and Feminism: Ali Marpet’s Rise, *Sports Illustrated* (12/07/2015)

Interview, “Breaking Down Barriers to Broadcasting with CUNY and Airtime,” SourceFabric.org (06/04/15)

Profile, “Grafton Celebrates 100 Years of Mothers’ Day,” *West Virginia Press, Grafton, WV* (05/12/15)

Profile, “Motherhood Examined on the Upper East Side,” *New York Parenting*, New York, NY (09/13/15)

Interview, “Mother Studies Championed at Manhattan College,” *Riverdale Press* (10/14/14)

Profile, “Visiting the Museum of Motherhood,” *Wall Street Journal*, New York, NY (07/13/15)

Profile, “Museum of Motherhood,” *The Believer, San Francisco, CA*, (March/April 2015)

Interview, “Museum of Motherhood Praises Motherhood,” *Medill Reports, Northwestern U.*, Chicago, IL (04/17/15)

Profile, “Amazing Mom: Joy Rose,” ParentDish.com, online (05/09/15)

Profile, “The Mother’ of all Museums,” *New York Post*, New York, NY (09/15/11)

Profile, "Mother Acting Up In Song," *MothersActingUp.org*, online (04/25/11)

Feature, "A Museum for Us," *Working Mother Magazine*, New York, NY (11/01/2010)

Interview, "What Motherhood Means and Why It Matters," *The Toronto Star*, Toronto, CA (05/05/10)

Feature, Momz Hot Rocks, the Film, *Florida Weekly* (11/3-11/09)

Interview, "A Museum for Mothers," *UTE*, print and online (11/13/09)

Interview, "These Aren't Lullabies," *Chicago Tribune*, Chicago, IL (05/14/2006)

Feature, "Socks 'n' Cakes 'n' Rock 'n' Roll," *The London Times, Sunday Magazine* (2005)

Feature, "Hey, Baby Hey: the maternal image is at odds with the rock n' roll lifestyle," *Yen Magazine* (Issue 19, 2005)

Feature, "Mamaplooza," *ELLE Magazine*, Italy (2005)

Feature, "The Bands That Rock The Cradle," *USA Today* (01/31/05)

Profile, "All-Mom Bands Rock Housewife Stereotype," *Fox News* (01/22/2005)

Profile, "Mothers Who Rock," *In Touch Magazine* (02/14/2005)

Interview, "Housewives On Prozac and Mamapalooza," *NPR Music*, online (02/20/2005)

Profile, "Mother Rocker," *Denison Magazine*, Granville, Ohio (Winter, 2005)

Interview, "Joy Rose; Challenges of Motherhood," Weekend All Things Considered, *NPR* (02/20/05)

Profile, "Motherhood Is The Toughest Job Of All," *Woman's World* (04/19/05)

Feature, "Mom Bands Go Beyond Rocking The Cradle," *New York Post* (05/19/05)

Profile, "Rock Star," *More Magazine* (May 2005)

Ad Feature, Joy Rose; Rock Diva, *Oprah Magazine* (2004)

Profile, "Tracking the Course of Mutiny Against the Tyranny of Parental Expectations," *Chicago Tribune*, Chicago, IL (12/21/2004)

Interview, "Joy Rose and Housewives," *CNN* (11/19/2004)

Profile, “Mommie Loudest,” *Wall Street Journal* (06/25/2004)

Profile, “Mother’s Day Rocks for Break-the-Mold Moms,” *We-News* (05/07/04)

Feature, “Mommie Coolest,” *The Sun* (07/26/2004)

Feature, “Hey Mom, Play ‘Free Bird,’” *Daily News* (09/09/04)

Profile, “Rocking Moms; Mothers Who Rock – Mamapalooza,” *FemMuse* (11/06/2004)

Profile, “Housewife On Prozac, Mom High on Life,” *NY Metro Parents* (2004)

Profile, “Women Who Rock and Roll,” *Ladies’ Home Journal* (2004)

Feature, “Tuned In Mom,” *Child Magazine* (May 2003)

Feature, “Is That Your Dad on Drums?” *New York Times* (09/01/2002)

Interview, “Illness and Creativity,” *Self Magazine* (February, 2002)

Profile, “Band Sings About What It’s Like to Raise a Family in the 90’s,” *New York Times* (11/09/1997)

Additional assorted television, radio, and press appearances including: Fox, CNN, ABC, NBC, Good Morning America, Fox News 9, The Evening News, CBS Morning News, Local News New York, Cable News, local news, The Journal News, and more.